

Sushi

Wikipedia Article Microsite

Notes from Initial Build Discussion

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Overall

- **Good**
 - The overall look and feel of the website is much better and has improved a lot from the Figma prototypes!
 - Much more breathing room, good minimalist layouts, updated font and color choices
 - Aesthetic feels much more refined and elegant
- **Things to Consider/Change**
 - The site still feels a bit flat, and integrating subtle texture overlays like rough basalt, crinkled paper, wood, bamboo, etc. can add physical depth
 - Implement fade transitions for text and images as they enter the viewport
 - Consider adding a site icon instead of just having “sushi” text in the top left
 - Don’t need “home” as an option in the navigation to the right; just make sure the sushi text on the left links to home.
 - The hamburger menu at the top that appears for smaller screen sizes is confusing. When you open it up, the hamburger icon goes to the middle, which you have to click to close out of the menu. Instead, consider having a panel slide out from the right to cover the screen, and transition the three lines of the hamburger icon into an X when the menu is open.
 - Add a clear sitemap to the footer so that the user can easily navigate to any page.
 - On each of the subpages, use a unique hero image specific to the content of that page, and keep the height at 100vh
 - Consider styling keywords to be bold/italicized/underlined to each of the “did you know” sections to catch the reader’s attention

Homepage

- **Good**
 - The 100vh full-screen hero background image sets the right tone immediately because it’s very immersive
- **Things to Consider/Change**
 - Add a small downward chevron or arrow at the bottom of the hero section so that users know to scroll down to see the content below the fold
 - The list of subpages under the intro section feels a bit basic. Consider replacing that list with visual cards that have an image, short caption, and “learn more” or “explore” button for each subpage. You could use a two column layout with the image on one half

and the text/button on the other half, and alternate whether the content is on the left or right half.

History Subpage

- **Good**
 - I like the format of the timeline with the vertical line and the events alternating on the left/right. It's very readable and easy to follow
- **Things to Consider/Change**
 - The timeline is all text and it could use some visuals. You could insert static images or experiment with interactive features. For instance, maybe hovering over different keywords/titles could trigger a floating image or background shift to show a visual of that time period.

Types Subpage

- **Good**
 - Using a slideshow here makes a lot of sense and presents the information clearly, one sushi type at a time.
- **Things to Consider/Change**
 - Replace the "previous" and "next" text buttons with chevrons (< and >), and move the controls closer to the content panel for proximity
 - Make the content panel/background of each slide in the slideshow more visually distinct from the rest of the page.

Ingredients Subpage

- **Good**
 - This was the most engaging part of the site so far. I like how you could interact with the panel of ingredients and click on each one to explore and learn more
- **Things to Consider/Change**
 - The original vision I had in mind was for the panel of ingredients to mimic a cutting board. Try swapping the current black brick background for a wood or slate cutting board texture

Etiquette Subpage

- **Good**
 - Numbered list structure makes sense
- **Things to Consider/Change**
 - Right now, it's very text heavy and not super interesting to look at, so maybe some visuals here would be good too